



MOUNTAIN WEST FINANCIAL
Making Homeownership A Reality Since 1990

PRESS RELEASE

For Immediate Release

Contact: Laura Martell
1209 Nevada Street – Suite 200
Redlands, CA 92374
(909) 793-1500 Ext. 310
Toll Free 1-888-793-6470
laura.martell@mwfinc.com

**Mountain West Financial Still Going Strong in Today's Mortgage Industry
Celebrates 22nd Anniversary of Making Homeownership a Reality**
*Successful California-Based West Coast Mortgage Lender Since 1990
Despite Complexities & Challenges of a Changing Market*

REDLANDS, CA – Mountain West Financial, Inc., a family-owned business celebrating its 22nd anniversary, has started to emerge and be recognized as a leader in California in the mortgage industry despite the economic down turn. As the company grew since 1990, its reputation for quality and integrity made an impression on both clients and other industry professionals. Against the economic odds, Mountain West Financial expanded during the real estate crisis by adhering to core principles of stellar customer service, integrity and sound advice.

“We are proud of our achievements over the last 20 years,” said Gary Martell, Jr., President, Mountain West Financial, Inc. “During a time when many mortgage lenders were struggling, Mountain West Financial, Inc. continued to make homeownership a reality for families despite the often gloomy economic news.” The company soars ahead by continuously providing exceptional customer service and responsible lending practices. “Our success has been rooted by hiring and retaining the industry’s brightest and most capable

-- more --



www.mwfinc.com

1209 Nevada Street – Suite 200, Redlands, CA 92374



MOUNTAIN WEST FINANCIAL

Making Homeownership A Reality Since 1990

Mountain West Financial Going Strong in Today's Mortgage Industry – Page 2 of 3

mortgage professionals dedicated to helping every client – guiding them each step of the way.”

Mountain West Financial has the distinct advantage of being a direct lender – all processing, underwriting, and closings are handled locally. The mortgage team has the experience and expertise to maximize savings, value, and practical strategies to conquer and win in today's volatile market. “Our goal is to continue serving homeowners with best market-lending mortgage solutions and advantages that are invaluable in today's rapidly changing economy”, continues Gary Martell, Jr., President.

Mountain West Financial is headquartered in Redlands, California with 28 Branch Locations throughout California providing FHA, VA, Conventional, USDA, and many Down Payment Assistance Programs. For further information call (909) 793-1500, Toll Free 1-888-793-6470, email info@mwfinc.com, or visit www.mwfinc.com. Mountain West Financial, Inc. is licensed by the Department of Corporations by the California Residential Mortgage Lending Act. NMLS #164497.

Mountain West Financial, Inc. Branch Locations (MWF)

- MWF Headquarters – Redlands, CA
- Regional Operations Centers: Elk Grove, CA/Anaheim Hills, CA
- American Freedom Mortgage – Chino Hills, CA
- MWF Financial – Redlands, CA
- High Country Mortgage – Hesperia, CA

-- more --



www.mwfinc.com

1209 Nevada Street – Suite 200, Redlands, CA 92374



MOUNTAIN WEST FINANCIAL

Making Homeownership A Reality Since 1990

Mountain West Financial Going Strong in Today's Mortgage Industry – Page 3 of 3

- Key Source Mortgage – Redlands, CA
- Westin Mortgage – Riverside, CA
- Regal Mortgage – Victorville, CA
- Seabright Mortgage – Santa Cruz, CA
- Seabright Mortgage – Watsonville, CA
- Mortgage Tree Financial – Riverside, CA
- MWF Antelope Valley – Lancaster, CA
- MWF Blue Jay – Blue Jay, CA
- MWF Cathedral City – Cathedral City, CA
- MWF Chino – Chino, CA
- MWF Clearlake Oaks – Clearlake Oaks, CA
- MWF Huntington Beach – Huntington Beach, CA
- MWF Rancho Cucamonga – Rancho Cucamonga, CA
- MWF Rancho Cucamonga (North) – Rancho Cucamonga, CA
- MWF Redlands – Redlands, CA
- MWF Rio Linda – Rio Linda, CA
- MWF Riverside – Riverside, CA
- MWF Rosemead – Rosemead, CA
- MWF Sacramento – Sacramento, CA
- MWF Temecula – Temecula, CA
- MWF West Covina – West Covina, CA
- MWF Yucaipa – Yucaipa, CA

#



www.mwfinc.com

1209 Nevada Street – Suite 200, Redlands, CA 92374